Stockholm, 29 April 2016

Notice of voluntary total redemption

SSM Holding AB (publ) (the "**Company**") hereby gives notice to all holders of the Company's maximum SEK 200,000,000 senior secured callable bonds 2013/2017 with ISIN SE0005567955 (the "**Bonds**") of exercise of its option for voluntary total redemption of the Bonds in full, in accordance with section 8 of the terms and conditions for the Bonds.

Unless otherwise defined in this notice, all words and expressions defined in the terms and conditions for the Bonds shall have the same meaning in this notice.

The date on which the redemption will occur will be 2 June 2016. The total outstanding amount of the Bonds is SEK 200,000,000. The Bonds will be redeemed at an amount of 104.00 per cent of the Nominal Amount (*i.e.* SEK 1,040,000 per Bond, the Nominal Amount being SEK 1,000,000) together with accrued but unpaid interest (the "Call Option Amount").

The Call Option Amount will be disbursed to Bondholders who on the Record Date, which will be 26 May 2016, are registered as owners of Bonds. In conjunction with the redemption, the Bonds will be delisted from the corporate bond list at Nasdaq Stockholm.

This notice on voluntary total redemption is irrevocable and is governed by Swedish law. This notice is, for the avoidance of doubt, not an offer to purchase or sell financial instruments.

Stockholm, 29 April, 2016 SSM Holding AB (publ)

For further information regarding the Company, please contact:

Mattias Roos, CEO

Telephone: +46 (0)70 618 51 99

E-mail: mattias.roos@ssm fastigheter.se

For further information regarding the Bonds, please contact:

Jonas Ström, Head of IB, ABG Sundal Collier

Telephone: +46 (0)8 566 294 68 E-mail: jonas.strom@abgsc.se